



— SAFE ZONE:
All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

— TRIMMING ZONE:
Please allow a cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.



----- BLEED ZONE:
Make sure to extend the background images or colors all the way to the edge of the black outline.

— FRONT IMAGE AREA:
Make sure to extend the front design or background color is all the way to the edge of the solid black line.

----- FOLD LINE

— NO INK ZONE (GLUE ZONE)

IMPORTANT
Please send files without our colored guidelines.
All text should be converted to outline.

Final Size: 4.125 inches x 9.5 inches
Flat Size with Bleed: 16.05 inches x 9.2 inches